



November 3, 2021

For Immediate Release

Council of Commissioners Appoints Caroline Mark as Director General, Cree School Board

Mistissini, Eeyou Istchee (November 3, 2021) The Council of Commissioners is pleased to announce that Caroline Mark has been appointed Director General of the Cree School Board. The appointment was made by unanimous decision of the Council during their meeting on October 27, 2021, in accordance with the CSB By-Law.

As of Monday, November 1, 2021, Caroline Mark has agreed to assume the responsibilities of Director General, continuing from her role as Director General (interim) during the transition period.

Caroline graduated with a Master's Degree in Business Administration from Concordia University in 2013. She also has a Bachelor of Arts degree in applied Human Sciences from Concordia University and a Bachelor of Social Work from McGill University.

The newly appointed Director General, Caroline Mark has worked with the Cree School Board for over 20 years in various special projects and has been the Deputy Director General (Operations) since 2016. She recently led successful negotiations with the Quebec government to approve major new capital projects, including the new elementary school and new high school for Chisasibi. She was also part of the core team that successfully negotiated the Cree School Board's Budgetary Rules for 2019-2020 to 2023-2024 with Quebec and Canada.



She has a wealth of expertise working with the Cree First Nations and with key Cree entities, such as the Cree Nation Government, Board of Compensation, and the Cree Board of Health and Social Services of James Bay.

The Council of Commissioners is pleased that Caroline Mark understands the Council’s concerns and is fully committed to supporting the Council’s priorities, which include:

- Increasing student retention and graduation rates.
- Emphasizing Cree culture, language, and identity construction while employing high standards throughout our educational system.
- Accountability and transparency in hiring, contracting, and tendering processes.
- Supporting capacity development through engagement of qualified Cree community members.
- Meeting student needs through special needs support and collaboration with the Cree Health Board in key areas.
- Supporting the digital action plan and data management plan.
- Ensuring realization of the Cree CEGEP file and enhancing support for Post-Secondary students.

The Council of Commissioners has great confidence in Caroline Mark’s capacity and expertise and looks forward to working closely with her to advance these priorities for Cree student success, which is a vital component of nation-building in Eeyou Istchee.

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