



February 24, 2020

For Immediate Release

“Uusdaadaouw: Let’s Build” project engages youth in community development

Mistissini, QC – Six youth from the Cree Nation will design, develop, and execute locally based community art projects, thanks to a unique partnership between the Cree School Board, neighbouring entities, and the RBC Future Launch Community Challenge.

The Uusdaadaouw: Let’s Build Project will support students to lead, drive, and design community art projects collaboratively with local entities in Mistissini, Nemaska, Waskaganish, Eastmain, Chisasibi, and Whapmagoostui. The projects will be designed in consultation with local entities whose feedback will help determine the specific art intervention for that community. The projects are scheduled to be underway in March 2020.

The initiative kicked off November 15-17, 2019 with a training session at the Wasteskun Youth Center in Mistissini. The [Uusdaadaouw Youth Training 2019 Video](#) shares the stories and experiences of the Youth Artists Assistants who came together with Cree Nation Youth Council (CNYC) mentors that weekend to learn about facilitation, project planning, and conducting needs assessments with community partners.

Cree School Board Chair Sarah Pash says the Board is excited about the opportunity.

“This initiative gives us the opportunity to develop future leaders through the arts. In supporting our youth with arts programming and encouraging the development of leadership skills, we ignite both passion and perseverance. In providing opportunities for our youth to give back to community in meaningful ways, we not only create powerful connections, we also create supporting networks that will help them to thrive,” says Dr. Pash. “These young leaders will help develop talent and at the same time, be positive role models for success in the arts and in life.”

The Uusdaadaouw: Let’s Build Project is supported by the RBC Foundation through the [RBC Future Launch Community Challenge](#) and is being implemented in partnership with the [Eenou-Eeyou](#)



[Community Foundation](#), [the Cree Nation Government](#), the [Cree School Board](#), the [Mikw Chiyâm Program](#), the [inPath Project](#), and [the Cree Nation Youth Council](#).

- **Link to: [Uusdaadaouw: Let’s Build Project Video](#)**
- **Link to: [Press Kit](#)**

Please share this video widely and be sure to tag the following social media accounts:

Twitter:

@EenouEeyou
[@mikwchiyam](#)
 @CreeSchoolBoard
 @gccra (Cree Nation Govt)
 @CommFdnsCanada
 @RBC

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 @CreeNationYouthCouncil
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Hashtags:

#creeschoolboardarts
 #mikwchiyam
 #RBCFLChallenge
 #EeyouEducation

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